

# TOP TIPS FOR INFORMATION PROTECTION BEST PRACTICE

**C**ST



#### DEFINE WHAT'S VALUABLE TO YOU

You can't protect what you don't understand, Start by ranking your information by importance



#### PROTECT THE OBVIOUS

With email and web being the main exit routes, apply content control to scupper their getaway



#### **ENCRYPT**

Render your valuable information useless if it falls in to the wrong hands



#### DECIDE WHAT DLP MEANS TO YOU

Data Loss Prevention has many faces. Define your end goal and align your strategy to suit.



### WHO IS ACCESSING WHAT, WHERE AND HOW?

Understand and control your information access to protect against both well meaning and malicious insiders



# MAKE STAFF THE SOLUTION NOT THE PROBLEM

Ensure all teams are educated, trained and made aware of the importance of their role in information security



#### BE PREPARED FOR THE WORST

What would you do? Are you ready to mitigate and repair once a breach has struck?



# IT'S NOT A DESTINATION, IT'S A JOURNEY

Ensure regular reviews, ongoing assessments and repeated checks for maximum protection



#### IS THERE A WEAK LINK?

Who are you trusting with your information in your supply chain?



## SET YOUR STRATEGY

Call CST to discuss how we can strengthen your plans and maximise your investments

CONTACT THE CST
TEAM TODAY
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# INFORMATION PROTECTION

Information is a valuable asset that attracts the worst in human nature, be it the Cyber Criminal, the malicious insider or the trusted supply chain. Credit card numbers, banking credentials, payroll details or a secret sauce recipe - it all has a price on the black market





How do I understand
what of my data is
sensitive, who has access
to it and where it is?



#### **CONTROL**

How can I manage, control and safeguard my information?