

# [ Policy-Based Email Encryption ]

ZixVPM is a single gateway solution for organizations that require a high level of security and encryption for email communication. It's optimized to be an efficient way to process your mail — there's no disruptions to productivity or user satisfaction. There's no need to create, deploy and manage end-user encryption keys or software. And it's totally transparent to end users. What's more, it enables you to set policies for your entire organization, departments, or individuals through its Centralized Policy Manger™. ZixVPM can be up and running quickly to protect sensitive data and enable secure communication among your employees, customers, and business partners.

## FEATURES

### Flexible Policy Management

- Pre-loaded with “best practice” lexicons that automatically encrypt messages to meet your specific needs including healthcare, finance, and profanity
- Multiple policies can be defined according to the various levels of policy control
- Choose from a variety of policy-driven actions such as encrypt/don't encrypt, forward, bounce, block, log, reply, and brand
- End users have the ability to force message to be sent in plain text or to encrypt on demand
- Performs content scanning not only in the To, From, and Subject line fields, but also in the message body text and in any file attachments included in the message

### Easy to Use and Manage

- Provides a centralized management tool to set rules for encryption, content scanning, text branding, and logging capabilities
- Provides automatic retrieval and distribution of public encryption keys from the ZixData Center™
- Requires no training for end users and doesn't have desktop software to install or manage
- Speeds delivery through automatic message and attachment compression
- Provides “instant on” for the entire corporation with simple configuration and installation

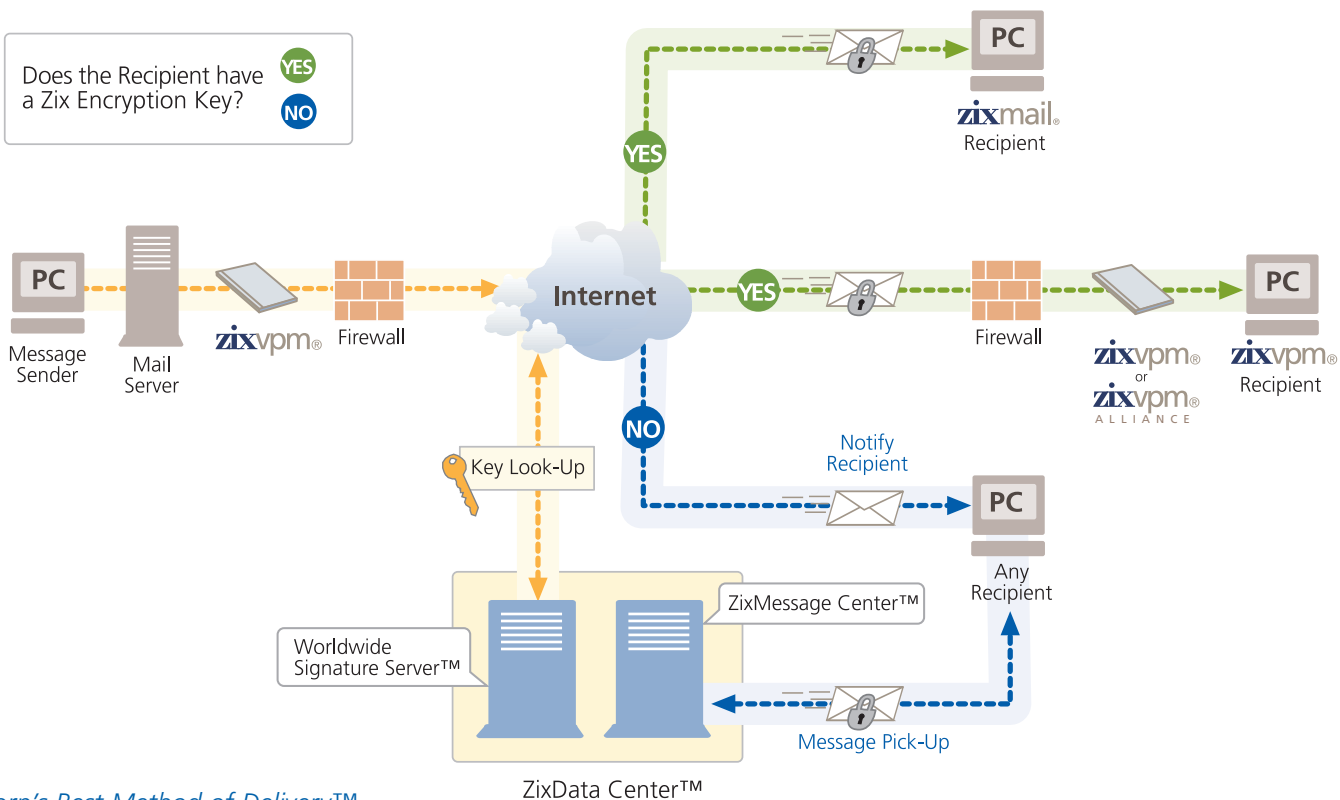
### Integrated

- Works seamlessly and easily with existing network infrastructure and email systems
- Integrates with all ZixCorp's suite of eSecure solutions
- An optional interoperability module conforms with The Open Group's S/MIME standards
- Supports TLS and SSL protocols



## BENEFITS

- Fast and easy to deploy
- Message delivery assurance
- Date- and time-stamped certified receipts
- Transparent to users with no desktop software
- Corporate-defined policy management
- Send-to-anyone capability
- Custom branding
- Reporting capabilities
- Strong encryption
- Built-in lexicons



*ZixCorp's Best Method of Delivery™ determines the most efficient way to deliver email securely.*

### Feel secure in your e-messaging to all your customers and partners

- Employs Best Method of Delivery™ to determine the most efficient and secure way to deliver email, based on the sender's policies and the recipient's environment
- Enables secure receive and reply capabilities for all recipients
- Provides strong encryption through public key technology
- Saves recipients from having to install additional software
- Creates certified receipts for delivery assurance and utilizes atomic-clock synchronized, non-refutable time stamps

### Save time and costs

- Requires no additional development time, resources, or hardware

### Add on ZixVPM Alliance™ for the business partners you communicate with the most

ZixCorp now brings the seamless integration and flexibility of ZixVPM secure messaging to your business partners. ZixVPM Alliance provides an easy and economical way to secure two-way communication between you and your business partners for maximum efficiency and convenience.

### ABOUT ZIXCORP

Zix Corporation (ZixCorp®) provides easy-to-use-and-deploy e-communication services that protect, manage, and deliver sensitive information to enterprises and consumers in healthcare, finance, insurance, and government. ZixCorp's eSecure services enable policy-driven email encryption, content filtering and send-to-anyone capability while its eHealth services improve patient care, reduce costs, and improve efficiency through e-prescribing and e-lab solutions.

**For more information about ZixVPM, call toll-free 866-257-4949, or email [sales@zixcorp.com](mailto:sales@zixcorp.com).**